



SughaVazhvu
Healthcare

Wednesday, April 9, 2014

Noon-1pm

Fagin Hall room 218

Reception to follow

“First Line Disruptive Healthcare Innovations in India”

by

Dr. Zeena Johar

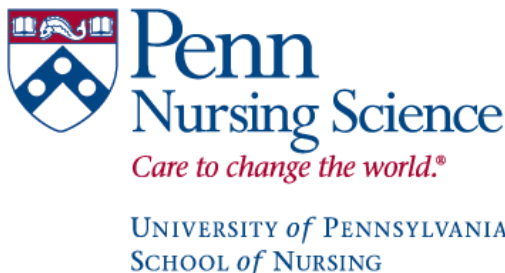
CEO & Managing Director, SughaVazhvu Healthcare

SughaVazhvu Healthcare: The promise of a Good Life to Rural India

SughaVazhvu Healthcare (SVHC), a not-for-profit, primary healthcare organization functions at the interface of human resource and technology innovation to provide basic healthcare services to underserved populations in rural India. In collaboration with Penn’s School of Nursing, SVHC trains the under-tapped section of alternate healthcare providers in evidence based primary healthcare. Services are provided through technological innovations to provide rural populations easy access to low cost and good quality primary health care services. In 4 years, through 7 rural clinics, we have 1) seen over 50,000 patient footfalls, 2) screened over 2000 women for cervical cancer, 3) touched over 10,000 lives through school programs and 4) screened over 6,000 adults for cardiovascular risk factors .

Dr Johar has been accepted into the International Partnership for Innovative Healthcare Delivery (IPIHD) network and the Social Enterprise Accelerator at Duke (SEAD) cohort of entrepreneurs. In 2013, she was inducted into the prestigious ASHOKA fellowship for her groundbreaking work in creating SughaVazhvu Healthcare (SVHC) as India’s first primary care system with the potential to be economically sustainable. In 2014, SVHC was awarded the Indian foundation NASSCOM’s Social Innovation Honours, and was also inducted to the 2014 Unreasonable Institute to help accelerate growth and social impact. See <http://www.sughavazhvu.co.in/index.html>

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